CANADIAN FILM INSTITUTE

BULLETIN

1762 CARLING AVENUE OTTAWA

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CANADIAN FILM INSTITUTE EXPANDS

Charles Topshee reported at the Annual Meeting of the Canadian Film Institute in December that 1959 was CFI's most successful year of operation since its establishment in 1935. What more appropriate an issue than this January edition of the BULLETIN to highlight a sampling of facts about the Institute?

FILM DISTRIBUTION

Although the films distributed by CFI comprise what is known as the National Film Library, there are in fact 24 separate collections including libraries such as those of the National Gallery, the United Kingdom and eight other foreign governments, the Department of Labour, the National Film Board, the University of Indiana, and others. There are approximately 4,500 films on the shelves at CFI. An average of 1% of these are sent out of the office daily. More than 100 films are shipped daily in the busiest season.

FILM ACQUISITION

$3,000 was spent in the acquisition of thirty-five new titles during the past year. These films were additions in the subject fields of Art, Music, Communications, Human Relations and Literature. During 1959, CFI acquired a total of 547 new films. This represents by 120 the greatest number of new acquisitions in one year in the recent history of the Institute.

REVENUE

From 1956 to 1959, CFI revenues increased approximately 46%. A 27% jump in '59 made it possible for Charles Topshee to announce at the Annual Meeting in December that "Our deficit was eliminated and, for the first time in the history of the organization, our balance sheet shows a favourable balance."

Three important grants that make special projects possible are: $8,000 from Canada Council for expansion of the Information Service; $3,000 from the Canadian National Commission for UNESCO for the printing of a catalogue of children's entertainment films; $970 from Ottawa and Toronto Film Societies for books, periodicals and other material for the Information Service.

NEW QUARTERS

The new quarters at 1762 Carling Avenue located in Ottawa's west end provide 66% more floor space in a new building. No longer can it be said that CFI "is still crammed into stuffy Ottawa offices into which you could not tempt a cat, let alone swing one."

CFI Headquarters

INFORMATION SERVICE

The Information Service of the CFI has expanded rapidly during the past year with the assistance of the Canada Council grant. The flow into CFI of books, magazines, periodicals and other publications has been steadily increasing; 90% of the requests for information are filled. For example, although the Information Service was unable to help one user who wanted a film on sanitation in barber shops and another who had seen a film in England with the word "love" in the title, Mrs. Britt was able to discover in response to another enquiry that "a charming film about a village in Africa" was *Journey from Etsa*. In recent months enquiries have come from the United States, Argentina, Venezuela, Australia, Fiji, England and Korea. CFI publications supply information to centres in Ethiopia, Germany, Israel, France, Uraguay, Spain, Italy, Norway, Ireland, Scotland, South Africa, Belgium and the Netherlands in addition to the places mentioned above.

Miss Beatrice Trainor, who helped organize the information service last year, spent two months at the Institute as a special consultant to CFI's librarian, Mrs. Frances Morris. Miss Trainor is preparing an occasional paper on the CFI's classification system for the Canadian Library Association.

(Continued next page)

The Canadian Film Institute is proud to announce that

His Excellency Major-General Georges P. Vanier, DSO, MC, CD, Governor-General of Canada

has graciously accepted our invitation to become Honorary President of the Canadian Film Institute.

CANADIAN FILM INSTITUTE EXPANDS *(concluded)*

CATALOGUING

Four new catalogues of films distributed by CFI are now available : films on United Nations and World Affairs; films on Asia; films in the Industrial Film Library; and films in the Medical and Biological Film Library.

Three new catalogues due for publication in 1960 are in various stages of preparation. A 40 page catalogue of films in the Canadian Library of International Art Films is ready for the printer. A catalogue of children's entertainment films available in Canada from all national sources is still in preparation for publication late this spring. The third and most difficult job of cataloguing is a compilation of the complete National Film Library. The last CFI catalogue was published in 1948. The new one may be published in the form of a card catalogue which would be permanent and cumulative.

STAFF CHANGES

The new look of CFI is partly attributable to a cluster of new faces and talents on staff. Roy Little joined the staff as Assistant Executive Director in September. In the spring, Fiorella Fiorini joined as Charles Topshee's secretary and Mary Piori as Mrs. Mackie's aid. Mrs. Sheila Sugrue came to CFI in October to assume responsibility for film society transactions. She replaces Marcel Carriere who is working in accounts and customs clearance. Gail Nash replaced Barbara Pugliese who became film librarian in place of Betty Loree who left the Institute to join her husband in the north. Mrs. Florence Ritchie and Mrs. Lilias Doucet have joined CFI for temporary special assignments; the former with Mr. Stephens in the accounting department, the latter to assist in the preparation of the children's film catalogue. Malcolm MacRae assists part time in general office duties.

The shipping department is probably the most stable — in terms of permanence in staff at least. Chief shipper Albert Donaghy has been on the job for 12 years. He and his assistant, Les Mammon, were especially pleased as was the entire staff at film inspector Simone Chauvin's return to the department after a major operation this fall.

MONTREAL OFFICE

CFI has been considering the feasibility of opening a branch office in Montreal to provide better service directly to French-speaking Canadians. The Institute has had an arrangement for four years with Cinematheque Universitaire Laval that has provided service to Eastern Quebec. During the past year there have been three opportunities to open a Montreal office, but the Institute has been seeking a solution less expensive that the ones that have been offered. Free space and staff assistance has recently been offered by a well known Montreal institution and it is likely that the CFI will soon be ready for direct service to the people of Western Quebec.

TWENTY FIVE YEARS

The CFI's program continues to expand in this its 25th year of operation. The Institute continues to collaborate with national organizations in Canadian Film Awards, the Committee on Films and Adult Education, the Canadian Labour Film Committee, the Canadian Centre of Films for Children, and the Canadian National Commission for UNESCO. Two important conferences with which the CFI is actively associated are the second Canadian Conference on Film and a workshop on use of mass media in adult education sponsored by the Canadian Film Institute, the National Film Board and the Canadian Broadcasting Corporation at the NFB in early September. A 45 minute film sampling the wide range of films in the National Library and a special anniversary publication are two of the projects which will mark the Institute's 25 years of serving non-theatrical film users in Canada.

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THE FIRST CANADIAN BOOK ON FILM

A handsome little grey-covered book has just reached us at the Institute. It is the long-awaited "Handbook for Canadian Film Societies" edited by Jean Beauvais and Guy-L. .Coté and published by the Canadian Federation of Film Societies. This 116 page volume sells for $1.00 a copy.

The editors in their introduction state: "In sponsoring the publication of this book, the Federation hopes to help the film appreciation movement in Canada by giving much-needed information and advice to Societies already in existence, and by promoting the formation of new Film Societies." On examining the list of contents, one can see that a comprehensive treatment has been given.

The Handbook is divided into two sections : Film Societies ... and The Canadian Federation of Film Societies. Nine chapters in Section I deal with how film societies started, nature of film societies, organizing a film society, specimen constitution, finances, programming, booking, technical facilities, and the showing. Five chapters in the second section consider film societies in Canada, the aims of the Federation, information and other services, and the Canadian Film Institute which is the parent body of the Federation. The appendices provides information on Le Centre catholique du Cinéma, other federations in English-speaking countries, the International Federation of Film Societies, samples of film society programs and a select bibliography.

Those associated in the production of the Handbook over the past five years are to be congratulated on a most valuable publication.

(The Handbook is available from the Canadian Federation of Film Societies, 1762 Carling Avenue, Ottawa 3.)

FROM THE EDITOR:

SUBSCRIPTIONS TO THE CFI BULLETIN

The CFI BULLETIN is reaching an ever-widening readership; - - - geographically it reaches centres around the world. Although designed primarily for members of the Canadian Film Institute, the BULLETIN finds its way to many kinds of Canadian film users: film councils, film societies, libraries, unions, industry, universities, and a wide range of others.

If you have found the BULLETIN useful, you may wish to recommend it to the attention of others. May this note serve as a reminder that subscriptions --- $1.00 for 12 issues --- are welcome.

Roy Little.

NEW FILMS FOR PREVIEW WITH VIEW TO PURCHASE

... From New York University Film Library

STARTING NUSERY SCHOOL : Patterns of Beginning
23 min. b & w $120.00

The sixteenth film in the "Studies of Normal Personality Development" series, presents an approach to 'leaving home and mother' to start school. In the Vassar Nursery School this approach has beep found to reduce the separation anxiety and stress sometimes seen at the beginning of the year.

... From Film Associates of California

A NEWSPAPER SERVES ITS COMMUNITY
13 min. col. $135.00 b & w $70.00

Shows how a newspaper works and emphasizes the many ways in which it serves its community. The film follows the reporting of a local news event : the arrival of a new baby elephant for the town zoo. (for social studies and journalism classes)

PROVE IT WITH A MAGNIFYING GLASS
10 min. col. $110.00 b & w $60.00

This film is designed as an introduction to the scientific method. Made for the young child, it uses a child's first science experiences with a simple instrument (the magnifying glass) to illustrate the concept : prove it yourself. (for primary grades)

... From Center for Mass Communication, Columbia University

PEOPLE LIKE MARIA 29 min. b & w $125.00

Describes the work of the World Health Organization in training young people who carry on a health program in underdeveloped countries. Two episodes . . . first, Maria, a trained nurse, establishes a health clinic in the highlands of Bolivia; second, a young man in Burma on finishing his training establishes a health centre in a small village.

... From Indiana University

"LANGUAGE AND LINGUISTICS" Series

A series of thirteen, 30-minute, black and white films produced by the University of Buffalo for National Educational Television. Each film is $125.00. The series presents an introduction to linguistics. Covers the nature of language, its structure and development. Considers language as a basis for all human interaction. Relates linguistic science to foreign languages, reading, and the analysis of psychiatric interview. Features Dr. Henry Lee Smith, Jr., Professor of Linguistics and English, University of Buffalo. (suitable for college and special adult use)

... From Rothschild Film Corporation

THE TELL TALE HEART 28 min. b & w $120.00

A story of murder and self-incrimination by Edgar Allan Poe. Dramatically portrayed by one actor using only a single chair and spectacular lighting effects as his 'props'. Before and after the dramatization, biographical sketches and exerpts from several Poe writings are presented by the same actor in a classroom setting.

SCREENING ROOM : CARLING AVENUE.

Roy Little, Barbara Pugliese, Marcel Carriere, Sheila Sugrue, Barbara Mackie and Margaret Britt in the new screening room.

A NEW ADDITION TO THE SPONSORED FILM LIBRARY

NATURAL GAS free Col. 25 mins.

This is the story of natural gas from the drilling of the wells to the building of the pipe line and the varied uses of natural gas in homes and industries along the 2,290 mile route of the Trans-Canada system. After the drill bit has made a natural gas discovery, the gas is scrubbed free of impurities, sent along its way by compression, and at the city gate the pressure is reduced as required to enable the housewife to cook a turkey, heat an abundance of water for Saturday baths or to provide industry with an economic, and versatile energy form for countless manufacturing processes.

(CFI pays shipping charges one way.)

NEW FILM FOR SCOUTS

ONE HUNDRED UNUSUAL BOYS
12 min. sd. b & w S. C. 2.00

This film gives a picture story of what is described as the Boy Scouts of America's most-publicized troop, 'The Koshare Indian Troop' of La Junta, Colorado. Highlight of the film is a series of Interpretative Indian dances by these Scouts, using costumes and head-dresses made by themselves. They have made over 300 public appearances in various parts of the United States and in the Fall of 1959 made a guest appearance in Edmonton, Alberta, in connection with the silver anniversary of the Sunwapta Broadcasting Company.

SCREENING ROOM : SPARKS STREET.

Barbara Mackie in the combined screening, lunch, duplicating and cloak room.

CANADIAN PREMIERE

The national premiere of IT'S PEOPLE THAT COUNT, a new Crawley film made for the Canadian Brotherhood of Railway, Transport and General Workers, was held at the Queen Elizabeth Hotel in Montreal on December 16th. This is the second film made by a Canadian union. The first, THE NEW BEGINNING, was made for the same union.

Under the heading, "Image of a Union", William J. Smith, National President of CBRT & GW, writes about the film: "IT'S PEOPLE THAT COUNT" is about a union, the Canadian Brotherhood of Railway, Transport and General Workers. The CBRT & GW is one of many unions active in the economic and social life of the community we call Canada. Throughout its more than half century of service, it has sought to be a force for good.

IT'S PEOPLE THAT COUNT was produced in the hope that it might demonstrate that unions are an integral part of a truly democratic society and essential to the preservation of human values in an age of technological change."

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NEWS OF FESTIVALS AND CONFERENCES

The 1960 Vancouver Film Festival will be held July 11 to July 23rd. This is almost one month earlier than the 1959 Festival.

The Third International Labour Film Festival will take place in Stockholm in the last week of May, 1960.

In addition to the showing of 16 and 35mm films of social, educational and humanitarian interest, its program, will include lectures and debates.

Films produced since the Second International Labour Film Festival (held in Vienna in June, 1957) will be eligible for entry.

All further details may be obtained from ILFI, 26 rue du Lombard, Brussels 1, Belgium.

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Airborne television will receive major attention during a Conference and Workshop in Educational Media to be held at Indiana University, June 27 to July 1, 1960.

Devoted mainly to the utilization of television for educational purposes, some time will be spent on open-circuit and closed circuit television, and other types of instructional materials.

The Conference and Workshop are designed for principals, supervisors, classroom teachers, co-ordinators of educational media, and those leaders who have responsibility in connection with the use of audio-visual materials.

The Conference will be open, at no charge, to interested participants.

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The American Film Festival sponsored by the Educational Film Library Association, Inc. will be held in New York April 20 to 23rd, 1960.

Alan Jarvis Working with Crawley Films

Alan Jarvis, for the last five years Director of the National Gallery and presently Editor of Canadian Art, is now writing scripts and developing programs for Crawley Films.

Educated at Toronto, N.Y.U. and Oxford (Rhodes scholar), Mr. Jarvis has been Executive Director of Pilgrim Films of London, Founder of the Mermaid Theatre, Secretary to Sir Stafford Cripps and active with the Industrial Design Council.

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TWO NEW CATALOGUES

A new catalogue prepared by the Canadian Film Institute at the request of the Canadian National Commission for UNESCO as part of the East-West Project is available now. It describes films on Asia available in Canada from 29 sources.

The National Film Board have recently completed a catalogue of Films for Industry. All films listed in this catalogue are available from the Canadian Film Institute. Both catalogues are available free from CFI.

WORLD REFUGEE YEAR FILMS

The CFI is pleased to announce its distribution of three films that are especially meaningful in this World Refugee Year.

THE FOUNTAIN OF JABALIA — service charge $1.50 — b & w 15 mins.

A film about the work of the United Nations Relief and Works Agency, showing the life of refugees in Jabalia Camp in the Gaza Strip and their efforts to make themselves self-sustaining.

WE VERY MUCH REGRET — service charge $1.50 — b & w 14 mins.

Filmed in a European refugee camp, this film records everyday conditions found there, and the bitter disappointment felt when requests for help or repatriation are rejected.

OUT — service charge $4.00 — b & w 25 mins.

A stark drama of a people in flight following the revolt in Hungary. The story conveys the courageous hope with which men, women and children fled to the Austrian border, only to have their hopes drained away in the uncertain atmosphere of a refugee camp.

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A NEW SAFETY FILM: *THE BROKEN DOLL*

23½ mins. Colour service charge $3.00
Produced by Chetwynd Films Limited for the Department of the Attorney General, Ontario.

A dramatised account of a small community's effort to mobilize for traffic safety. A newspaper editor is aroused to a new concern for safety by an incident involving his daughter and a broken doll. A town committee initiates a safety program with the assistance of the Ontario Safety League.

This Canadian production was an award winner at the National Safety Congress in Chicago. Canadian Film Aawrd judges described it as "excellent for its intended audience".